



BUSINESS HEROES CLUB



BE PART OF SOMETHING THAT MATTERS

Scotty's, the military bereavement charity, supports and empowers anyone affected by military-connected bereavement.

By becoming a Business Hero, your organisation can ensure the bereaved military community have:

- Confidence and clarity in navigating their entitlements
- The chance to build social connections
- The very best mental health and wellbeing support
- Outstanding development opportunities

Together, we can help ensure no one faces military-connected bereavement alone.

Join from £250 per month

PURPOSE WITH IMPACT. PARTNERSHIP WITH VALUE.

Trusted by companies across defence and the wider Armed Forces community including:

babcock

LEONARDO

leidos

SYNERGIZE

**LONDON
BIGGIN HILL
AIRPORT**

Supacat

CLC

WHY YOUR SUPPORT MATTERS

Military-connected bereavement can have serious and long-lasting effects. It can leave people navigating grief, isolation, complex entitlements, mental health challenges and disruption to education or employment.

These needs may emerge immediately, or many years after a death. Scotty's combines lived experience, professional expertise and evidence-led support to be there for the long term.

YOUR SUPPORT HELPS TURN FOUR PROMISES INTO ACTION



NAVIGATE

Helping people understand and access their entitlements and services.



CONNECT

Creating opportunities to build friendships and feel part of a community.



SUPPORT

Providing military-aware bereavement, mental health and wellbeing support.



DEVELOP

Removing barriers to education, employment and personal development.

JUST SOME OF THE IMPACT MADE POSSIBLE IN 2025 THANKS TO OUR SUPPORTERS

796



CHILDREN AND
YOUNG PEOPLE
SUPPORTED

349



CHILDREN AND
PARENTS HAD A
SCOTTY BREAK

3085



CARE PACKAGES SENT TO SCOTTY
MEMBERS SO THEY KNOW THEY
ARE NOT FORGOTTEN

CONSISTENT, LONG TERM IMPROVEMENTS IN WELLBEING, CONNECTION AND BELONGING



Your Scotty's Business Hero membership provides dependable funding that helps Scotty's build long-term, consistent support for the bereaved military community.

"Scotty's is truly unique. There is nothing comparable to the sense of belonging that my children have found through the charity."
A Scotty parent



PURPOSE THAT DELIVERS VALUE FOR YOUR BUSINESS

Being a Business Hero is more than a donation. It gives your organisation a credible, year-round platform for social impact, employee engagement and connection with the Armed Forces community.

FIVE REASONS TO BECOME A BUSINESS HERO



PROVE SOCIAL IMPACT

Show stakeholders your sustained, evidence-led support for bereaved Forces families.



ACTIVATE YOUR COVENANT

Bring your Armed Forces commitments to life when it matters most — at bereavement.



ENGAGE YOUR PEOPLE

Offer colleagues learning, volunteering and confidence to talk about bereavement.



STRENGTHEN STORYTELLING

Receive stories, impact data and assets to share across internal and external channels.



JOIN A VALUES-LED NETWORK

Connect with businesses committed to the Forces community and positive social value.

INCLUDED FOR EVERY BUSINESS HERO

- Membership of the Business Heroes LinkedIn community
- Quarterly educational and networking Lunch & Learn's
- An invitation to the annual Business Heroes meet-up
- Regular stories and impact updates to share with employees
- Access to Scotty's media toolkit



**GOOD FOR YOUR PEOPLE. GOOD FOR YOUR PURPOSE.
LIFE-CHANGING FOR THE COMMUNITY.**

MEMBERSHIP TIERS



ONE-STAR HERO

£250 PER MONTH

Includes all core club benefits

Best for: Businesses beginning their partnership journey with Scotty's.



TWO-STAR HERO

£500 PER MONTH

Everything in One-Star, plus:

- A virtual talk from Scotty's founder or a senior Scotty's representative
- Two free team places on a Scotty's challenge e.g. Nuclear Obstacle course

Best for: Businesses looking to involve and inspire employees.



THREE-STAR HERO

£1,000 PER MONTH

Everything in Two-Star, plus:

- Support to explore volunteering and in-kind opportunities
- An in-person talk from Scotty's founder or a high-profile supporter
- Two tickets to Scotty's Ball
- A business highlight on Scotty's LinkedIn
- Bespoke impact reporting to support CSR, ESG and social value objectives

Best for: Businesses ready to turn commitment into visible, year-round impact.

OR



STRATEGIC PARTNERS

MULTI-YEAR SUPPORT

Go further with a bespoke partnership that engages your people, strengthens social value and creates lasting impact for the bereaved military community.



BAE SYSTEMS



YOU'LL BE IN GOOD COMPANY!

Join a growing community of organisations committed to supporting the bereaved Armed Forces community.

babcock™

LEONARDO

leidos

SYNERGIZE

FORTIS VISION

ZE Global

**LONDON
BIGGIN HILL
AIRPORT**

BlaqCat
Regenerative Data

Supacat

ADRIANFLUX

MAIAR

IM, irwinmitchell

**HK HUDSON
KAPEL**

CLC

UES

**HireSafe
SOLUTIONS**

**OSHKOSH
DEFENSE**

CRAWFORDS

oakrange

BoltBurdonKemp

NOT READY FOR CLUB MEMBERSHIP?

Talk to us about:

- Charity of the Year partnerships
- Cause-related marketing
- Speaking opportunities
- Event or programme sponsorship
- Bespoke employee engagement and fundraising

READY TO BECOME A BUSINESS HERO?

Let's talk about the right level for your organisation.

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